

# SARAH RODRIGUEZ

Graphic Designer

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## STATEMENT:

I believe in structured play. Structure is the organization of various components. Play is a combination of curiosity and engineering. Graphic design is a visual problem that can be solved through structured play.

## EMPLOYMENT

**JUL 2016–APR 2018 James River Printing**

Position: Graphic Designer

- Creating print media for diverse clientele
- Improving brand guidelines and templates
- Building relationships with new clients
- Managing social media accounts (FB and IG)
- Clerical: answering phones, emails, and invoices
- Marketing Latino customers with bilingual services

**APR 2015–JUL 2016 Canaan Printing, Inc.**

Position: Graphic Designer/Pre-press

- Creating print media for customers
- Design templates for web order access
- Pre-press/output: layout, managing digital copiers, bindery, shipping and developing press plates
- Translator for Latino clientele

**AUG 2011–APR 2015 Americare Pharmacy**

Position: Assistant for Synagis Department

- Using graphic design skills to create forms, logos, stationary, and posters
- Working with pharmacist to implement efficient process with various personnel: doctors, nurses, guardians, and drivers
- Patient input, doctor/nursing/insurance calls, payment posting, supply ordering

**SEPT 2008–MAY 2011 Adelphi University**

Position: Student Graphic Designer

- Promotional media for events in the Performing Arts Department (Dance, Music, Theatre), such as tickets, posters, programs, tags, and booklets
- Researching and working with directors, producers, and artists to execute their vision

## EDUCATION

**2012–2019 Academy of Art University, CA**

- MFA Graphic Design

**2008–2011 Adelphi University, NY**

- BFA Graphic Design, Magna Cum Laude

## SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Preps Imposition Software

Pageflex Studio

Invision

Bilingual: Spanish

## CAPABILITIES

- Inquisitive: I am a thorough learner. I like to ask questions and obtain additional materials.
- Integrity: I have vast experience being self accountable (logging overtime, remote working situations, and financial liabilities).
- Leadership: I am approachable. I love to help and train fellow employees.
- Public Speaking: I can improvise quite well and handle stressful, unexpected situations.
- Communicating: I have a strong background in writing and enjoy researching any topic.

## ACTIVITIES

AIGA, NYC chapter

AG SEDUth Ministries Lead graphic designer

## INTERESTS

Graffiti

Sign language

Disney aficionado

Foster care